

ABCA  
CONSERVATION STRATEGY  
Development Team

**Audience Response Exercise**

Jacqui Laporte, OMAFRA  
March, 2011

# What are the issues?

## **Brainstorming Exercise**

- Environmental issues of concern to us
- Issues we have learned about in presentations
- Issues identified by previous community team

What are *still* issues?

## Brainstorming Exercise

- What issues identified in the past are still issues to us today?

**Education was identified as an issue in 1993.**

**Do you think that education is still an issue today?**

- A) Yes
- B) No
- C) I need more information
- D) I want to discuss this further
- E) Other

**Do you think that soil erosion is a big problem in the ABCA watershed now or in years to come?**

A) Yes

B) No

C) I need more information

D) I want to discuss this further

E) Other

**Water Quality and Quantity was identified as issues in 1993.**

**Do you think that water quantity and quality are still issues?**

- A) Yes, they both are
- B) No, neither of them are
- C) Water quality only
- D) Water quantity only

**A focus on planting trees is more important than a focus on conservation areas.**

- A) Yes
- B) No
- C) I need more information
- D) I want to discuss this further
- E) Other

**Protecting water quality is more important than creating, maintaining conservation areas**

A) Yes

B) No

C) I need more information

D) I want to discuss this further

E) Other



**Water Quality will be a bigger issue than water quantity in the future?**

- A) Yes
- B) No
- C) I need more information
- D) I want to discuss this further
- E) Other

**Rank the following priorities in terms of importance, with 1 being low, and 5 being high.**

- |    |                           |      |
|----|---------------------------|------|
| 1) | Water quality             | VOTE |
| 2) | Water quantity            | VOTE |
| 3) | Soil erosion              | VOTE |
| 4) | Best management practices | VOTE |
| 5) | Education                 | VOTE |

# Which is the biggest erosion issue?

- A) Water erosion
- B) Wind erosion
- C) Erosion caused by tillage and other land use practices
- D) Phosphorus loading
- E) Other – for example, I need more information, I want to discuss

# **What aspect of water quality is most important?**

- A) Drinking water
- B) Environmental health – e.g., fish
- C) Recreational
- D) I need more information
- E) I want to discuss this further or Other

**Which one of the following would most likely work towards a goal of maintaining water quality in the watershed?**

- A) Protect and promote protection of wetlands
- B) Co-operate with private landowners, consultants and developers in the delivery of programs
- C) Enact and enforce legislation
- D) Implement BMPs through funding programs and outreach
- E) Other

**Restoration of wetlands is  
more important than  
planting dune grasses**

A) Yes

B) No

C) I need more information

D) I want to discuss this further

E) Other

# **Restoration of wetlands is important for:**

- A) Habitat for species at risk
- B) Stormwater retention
- C) Reduction of nutrient loading
- D) Reduction of water erosion
- E) All of the above

**ABCA has a role to play in assisting landowners in adapting to climate change:**

A) Yes

B) No



**Climate change adaptation and mitigation is one of our top priorities.**

- A) Yes
- B) No
- C) Maybe – I need more information on the impacts on this watershed
- D) I want to discuss this further
- E) Other

**Climate change is a bigger priority than acid rain**

- A) Yes
- B) No
- C) I need more information
- D) I want to discuss this further
- E) Other

# **Conservation authority regulations around shorelines should be ...**

- A) Enforced more strongly
- B) Relaxed
- C) Revised
- D) Communicated better so people understood their responsibilities under the regulations
- E) Other

# **The main audience for conservation education should be:**

Rank the following priorities in terms of importance, with 1 being low, and 5 being high.

- A) Rural Non-Farm Landowners
- B) Other agencies
- C) Youth
- D) Farmers
- E) Lakeshore residents

**Do you think that partnerships with other agencies are essential to effective implementation of ABCA programs?**

- A) Yes, partnerships are essential to maintaining services
- B) No
- C) I need more information
- D) I want to discuss this further
- E) Other

# **ABCA Motto**

**“Building Better Environmental Conscience ...” should be:**

- A) Kept as is.
- B) Replaced entirely.
- C) Amended slightly.
- D) Other

**The word 'better' should be removed from ABCA's motto "Building Better Environmental Conscience ..."**

- A) Yes, it should stay.
- B) No, it should be removed.
- C) The word 'better' should be replace with 'more'.



**“and Action” should be added  
to ABCA’s motto “Building ...  
Environmental Conscience”**

- A) Yes, ‘action’ should be added.
- B) No, ‘action’ should not be added.
- C) Not sure – or I have third option

# **Open Discussion**