

ABCA  
CONSERVATION STRATEGY  
Development Team

**What are the issues?  
Which issues are most important?**

**Audience Response Exercise**

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# **What are the issues?**

## **Brainstorming Exercise**

- Issues we have learned about in presentations
- Issues identified by previous community team
- Environmental issues of concern to us

# What are *still* issues?

## Brainstorming Exercise

- What issues identified in the past are still issues to us today?

# Our low-tech audience response system

Which response do you like best?



Response



Response



Response



Response



Response

Education was identified as a priority/issue in 1993.

**Do you think that education  
is still an issue/priority today?**



Yes



No



I need more information



I want to discuss this further



Other

Water Quality and Quantity were identified as issues/priorities in 1993.

**Do you think water quantity and quality are still issues/priorities?**



Yes, they both are



No, neither of them are



Water quality only



Water quantity only



Other

# **Protecting water quality is more important than creating, maintaining conservation areas**



Yes



No



I need more information



I want to discuss this further



Other

# **A focus on planting trees is more important than a focus on conservation areas**



Yes



No



I need more information



I want to discuss this further



Other



# Climate change is a bigger priority than acid rain



Yes



No



I need more information



I want to discuss this further



Other

**Do you think that soil erosion is a big problem in the ABCA watershed now or in years to come?**



Yes



No



I need more information



I want to discuss this further



Other

# **Water Quality will be a bigger issue than water quantity in the future?**



Yes



No



I need more information



I want to discuss this further



Other

# Which of these issues/priorities is second most important?



Water Quality



Water Quantity



Soil Erosion



Best Management Practices



Education

# Which of these issues/priorities is most important?



Water Quality



Water Quantity



Soil Erosion



Best Management Practices



Education

# Which of these issues/priorities is third most important?



Water Quality



Water Quantity



Soil Erosion



Best Management Practices



Education

# Which of these issues/priorities is fourth most important?



Water Quality



Water Quantity



Soil Erosion



Best Management Practices



Education

# Which of these issues/priorities is fifth most important?



Water Quality



Water Quantity



Soil Erosion



Best Management Practices



Education



# Which is the biggest erosion issue?



Water Erosion



Wind Erosion



Erosion caused by tillage and other  
land use practices



Phosphorous Loading



Other – For example, I need more  
information, I want to discuss

# What aspect of water quality is most important?



Drinking water



Environmental Health



Recreational



I need more information



I want to discuss this further

# **Which one of the following would most likely work towards a goal of maintaining water quality in the watershed?**

- ☐ Protect and promote protection of wetlands
- ☒ Co-operate with private landowners, consultants and developers in the delivery of programs
- ☐ Enact and enforce legislation
- ☐ Implement BMPs through funding programs and outreach
- ☐ Other – For example, I need more information, I want to discuss

# Restoration of wetlands is more important than planting dune grasses



Yes



No



I need more information



I want to discuss this further



Other

# **ABCA has a role to play in assisting landowners in adapting to, and mitigating, climate change:**



Yes



No



I need more information



I want to discuss this further



Other

# **Climate change adaptation and mitigation is one of our top priorities.**



Yes



No



I need more information



I want to discuss this further



Other

# The main audience for conservation education should be:

**Name the audience you think should be top priority.**



Rural Non-Farm Landowners



Other Agencies



Youth



Farmers



Lakeshore Residents

Businesses? Other?

# The main audience for conservation education should be:

**Name the audience you think should be second priority.**



Rural Non-Farm Landowners



Other Agencies



Youth



Farmers



Lakeshore Residents

Businesses? Other?



# The main audience for conservation education should be:

Name the audience you think should be third priority.



Rural Non-Farm Landowners



Other Agencies



Youth



Farmers



Lakeshore Residents

Businesses? Other?

# The main audience for conservation education should be:

**Name the audience you think should be fourth priority.**



Rural Non-Farm Landowners



Other Agencies



Youth



Farmers



Lakeshore Residents

Businesses? Other?

# The main audience for conservation education should be:

**Name the audience you think should be fifth priority.**



Rural Non-Farm Landowners



Other Agencies



Youth



Farmers



Lakeshore Residents

Businesses? Other?

# Conservation authority regulations around shorelines should be ...



Enforced more strongly



Relaxed



Revised



Communicated better so people better  
understood their responsibilities under  
regulations



Other

**Do you think that partnerships with other agencies are essential to effective implementation of ABCA programs?**



Yes



No



I need more information



I want to discuss this further



Other

# **ABCA Motto**

# **“Building Better Environmental Conscience ” should be:**



Kept as is



Replaced entirely



Amended slightly



I want to discuss this further



Other

# **The word 'better' should be removed from ABCA's motto "Building Better Environmental Conscience ..."**



Yes, it should stay



No, it should be removed.



The word 'better' should be replaced by the word 'more'



I want to discuss this further



Other



# **“and Action” should be added to ABCA’s motto “Building ... Environmental Conscience”**



Yes – ‘and action’ should be added



No – ‘and action’ should ***not*** be added



I need more information



I want to discuss this further



Other

# **Open Discussion**

# Restoration of wetlands is important for:



Habitat for species at risk



Stormwater retention



Reduction of nutrient loading



Reduction of water erosion



All of the above