

Ausable Bayfield Conservation Strategy Development Team

– Meeting 12 • Wednesday, September 14, 2011, 7 p.m.

Ausable Bayfield Conservation Authority (ABCA) Administration Centre, Board Room
71108 Morrison Line, RR 3 Exeter Morrison Dam Conservation Area • 519-235-2610 • 1-888-286-2610

Telephone Conference Information: Phone 1-877-727-8553 • **Participant Code** 489942755#

Web Conference Information: <https://abmv-water.webex.com/abmv-water/j.php?ED=11525388&UID=71509398&PW=NYzImYTQwNzYw&RT=NCMxMQ%3D%3D>

• **Password:** FinisHLinE3

Proposed Agenda – DRAFT – Subject to change

- 7 p.m.** Review of notes from previous meeting.
- Corrections? Does it accurately reflect discussion
- 7:05 p.m.** Actions arising from last meeting and adoption of agenda
- Review draft of *The Path Forward: Your Community Conservation Strategy for Ausable Bayfield Watersheds***
- 7:10 p.m.** Review feedback to date on document, diagram, logo
- 7:20 p.m.** Review draft tag line (motto)
- 7:25 p.m.** Review draft logo
- Colour, content, fonts, what's included, what's not included
- 7:30 p.m.** Discuss map colour schemes, fonts
- 7:35 p.m.** Discuss map content
- What to include? Leave out? (e.g., Watersheds? Municipalities? Communities? Trees? Water?)
- 7:40 p.m.** Discuss diagram
- Which version do you like best from graphic designer?
- 7:50 p.m.** Discuss layout of draft Conservation Strategy
- Right amount of text? Too text-heavy? Typos? Extraneous words?
 - Right number of images? Too many? Too few?
 - Drop shadows or no drop shadows?
 - Logo on page two and page six?
 - Proper organization of organizational, individual, community action?
- 8 p.m.** Discuss content of draft Conservation Strategy
- Where are there items that could go out of date in ten years or more?
 - Where are items too specific?
 - What items can be deleted?
 - What items can be combined?
 - Where can language be tightened up?
 - Education - what is we want people to learn? (e.g., environmental responsibility, character, skills, curriculum-based, etc.?)
 - Do we need to list best management practices (e.g., manure storage, runoff and erosion, buffers, etc.)?
 - Should we add maintenance of flood and erosion control projects?
 - Do we need disclaimer that education items are not limited to list?
- 8:45 p.m.** **Next Steps:**
- Revise document based on input from group
 - Consideration by Board of Directors
 - Print in 2011 or 2012?
 - Form of launch for this document (e.g., public event? News release? Meeting?)
- NEXT MEETING**
- Is another meeting required?
 - If so – potential dates include October 5 or 6, November 9 or 17 (based on survey)
- 8:50 p.m.** Closing remarks and evaluation
- 9 p.m.** **ADJOURNMENT**

Resources for You:

Draft notes from last meeting:

http://www.abca.on.ca/downloads/Conservation_Strategy_Notes_August_17_DRAFT.pdf

To join meeting by telephone:

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To join meeting by computer:

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Your team's website:

<http://www.abca.on.ca/page.php?page=strategy>

Your team's Wiki site:

<http://conservationstrategy.wikispaces.com/>

Map of ABCA location:

http://www.abca.on.ca/downloads/ABCA_Office_Map.pdf

ABCA Newsletter:

Sign up at: <http://eepurl.com/czP0I>

Latest issues at: <http://eepurl.com/fmZ4A> and <http://eepurl.com/eFEqo>

Find out about ABCA events, programs, services through Facebook Page:

Page Name: Ausable Bayfield Conservation Authority

Address: <http://www.facebook.com/pages/Ausable-Bayfield-Conservation-Authority/163006113762184>

Discuss ABCA events, programs, services through Facebook Group:

Group Name: Ausable Bayfield Conservation

Address: www.facebook.com/home.php?sk=group_147851911954254&ap=1

Find out about ABCA events, programs, services through Twitter:

Name: Ausable Bayfield, LandWaterNews

Address: <http://twitter.com/LandWaterNews>

Find out ABCA events, programs, services through YouTube:

Channel Name: TheAusable (Ausable Bayfield Conservation: TheAusable's Channel)

Address: <http://www.youtube.com/user/TheAusable>

Survey about meeting dates:

<http://doodle.com/z2vgpw4rgzqt6ze7>