

**Ausable Bayfield Conservation Strategy Development Team – Fourth Meeting**

Thursday, January 13, 2010 at 7 p.m.,

Room 77, South Huron District High School, 92 Gidley Street East, Exeter

**Telephone Conference Information:** Phone 1-866-368-6248, Participant Code 7928001#

**Web Conference Information:** [https://my.dimdim.com/all/ab\\_mv\\_water/default/](https://my.dimdim.com/all/ab_mv_water/default/)

**Proposed Agenda – DRAFT – Subject to change**

- 7 p.m. Welcome from facilitators
- Hand out of materials
- Notes from last meeting
  - Hard copy of social media survey for those who have not completed it
  - Copies of business plan for those who want hard copy
- Available for review
- Watershed Management Strategy
- Welcome to new members
- Review of notes from previous meeting.
- Corrections? Does it accurately reflect discussion?
  - How did web conference work?
  - How did teleconference work?
- Actions arising from last meeting
- Watershed Management Strategy has been posted
  - Matrix has been revised for today's meeting
  - Social media electronic surveys have been received – hard copy available for those who prefer hard copy
- 7:10 p.m. Watershed Report Cards – Findings and Outcomes  
Presentation by Mari Veliz, Healthy Watersheds Coordinator
- What do report cards tell us?
  - How can these report cards help? What are their limitations?
  - Where do they fit into a Conservation Strategy? Watershed Management Strategy?
- 7:25 p.m. Questions for Mari and discussion
- 7:35 p.m. Matrix activity
- Review of how group developed matrix as a tool to look at priorities (issues and subject areas) in previous strategy
  - Putting components of 1993 strategy in our new Matrix (as small group? As large group? As small group then as large group?)
  - Are there issues missing from the matrix?
- 8:25 p.m. Vision and Mission Statements
- What do current words mean to you?

- Are we prepared to delete words? Add words?
- 8:35 p.m. Logo
  - Words to delete? Words to add?
  - What does it say?
  - What doesn't it say?
  - Does it need to be kept as is? Revised? Replaced?
- 8:40 p.m. Social Media
  - Review posting on our Wiki site
  - Setting up an 'Introduction to Social Media' as part of next meeting – how many are interested in attending?
- 8:45 p.m. Setting date(s), location(s) of upcoming meeting(s)
  - Do we want to set up meetings after March?
  - Review of Doodle survey input to date
- 8:50 p.m. Thanks to Watershed Tales Judges
- 8:55 p.m. Closing remarks, evaluation and next steps

**ONLINE RESOURCES:**

- **Draft notes from last meeting:**

<http://www.abca.on.ca/downloads/Notes-Conservation-Strategy-Dec-2010-REV.doc>

- **Survey about meeting locations:**

<http://doodle.com/z2vgpw4rgzqt6ze7>

- **Survey about online social media**

<http://www.surveymonkey.com/s/NPDN5B8>

- **Strategic Plan from Essex Region Conservation Authority:**

[http://www.abca.on.ca/downloads/Strategic\\_Plan\\_2011\\_Essex\\_Region\\_CA.pdf](http://www.abca.on.ca/downloads/Strategic_Plan_2011_Essex_Region_CA.pdf)

- **Your team's Wiki site:**

<http://conservationstrategy.wikispaces.com/>