

Ausable Bayfield Conservation Strategy Development Team – Sixth Meeting

Thursday, March 10, 2011

Introduction to Social Media (Optional) at 6:30 p.m.

Meeting at 7 p.m.

Ausable Bayfield Conservation Authority (ABCA) Administration Centre, Board Room

71108 Morrison Line, RR 3 Exeter Morrison Dam Conservation Area

519-235-2610 • 1-888-286-2610

Telephone Conference Information: Phone 1-866-368-6248, Participant Code 7928001#

Web Conference Information: https://my.dimdim.com/all/ab_mv_water/default/

Proposed Agenda – DRAFT – Subject to change

- 6:30 p.m. Optional workshop – Introduction to Social Media
- Pros and cons of online social media / social networking
 - How Facebook, Twitter, You Tube differ from e-mail and web sites
 - What social media tools are we using now
 - What social media tools are available?
 - How or why are they effective?
 - Who is using these tools effectively?
 - What information would help you provide additional input about ABCA use of these tools?
- 7 p.m. Review of notes from previous meeting.
- Corrections? Does it accurately reflect discussion?
- Actions arising from last meeting
- Follow-up to Alec Scott's presentation
 - Follow-up to Jacqui Laporte's presentation
 - Report from Mari Veliz (pending)
- 7:10 p.m. Discussion of watershed issues
- Brainstorm as small groups some of the environment issues of which you are aware, or that concern you, then share with the large group
- 7:20 Barometer of group opinion with Jacqui Laporte
- Electronic audience response system was unavailable for this meeting so using low-tech alternatives members will provide input on questions started at last meeting
 - Jacqui and Tim have prepared 20 questions to get a sense of where the team has consensus on issues, and where more information is needed
- 8:25 p.m. Results of social media survey
- 8:35 p.m. Discussion of recruitment of additional community members
- 8:45 p.m. Setting date(s), location(s) of upcoming meeting(s)
- Setting dates for April meetings onward
 - Review of Doodle meeting survey input to date
- 8:50 p.m. Closing remarks, evaluation and next steps

ONLINE RESOURCES:

- **Draft notes from last meeting:**

http://www.abca.on.ca/downloads/Conservation_Strategy_Notes_February_2,_2011.pdf

- **Discussion questions for next meeting:**

http://www.abca.on.ca/downloads/ABCA_Conservation_Strategy_Slides_March_2011.pdf

- **Survey about meeting dates:**

<http://doodle.com/z2vgpw4rgzqt6ze7>

- **Survey about online social media**

<http://www.surveymonkey.com/s/NPDN5B8>

- **Map of ABCA location**

http://www.abca.on.ca/downloads/ABCA_Office_Map.pdf

- **Strategic Plan from Essex Region Conservation Authority:**

http://www.abca.on.ca/downloads/Strategic_Plan_2011_Essex_Region_CA.pdf

- **Your team's Wiki site:**

<http://conservationstrategy.wikispaces.com/>