

**Ausable Bayfield Conservation Strategy Development Team – Meeting 11 • Wednesday, August 17, 2011, 7 p.m.**  
Ausable Bayfield Conservation Authority (ABCA) Administration Centre, Board Room  
71108 Morrison Line, RR 3 Exeter Morrison Dam Conservation Area • 519-235-2610 • 1-888-286-2610  
**Telephone Conference Information:** Phone 1-877-727-8553 • **Participant Code** 489942755#  
**Web Conference Information:** <https://abmv-water.webex.com/abmv-water/j.php?ED=178969197&UID=1233745752&PW=NZTAwMzZiYjI4&RT=NCMxMQ%3D%3D> • **Password:** dRa8fT

**Proposed Agenda – DRAFT – Subject to change**

- 7 p.m.** Review of notes from previous meeting.  
▪ Corrections? Does it accurately reflect discussion?
- 7:05 p.m.** Actions arising from last meeting and adoption of agenda
- Review draft of *The Path Forward: Your Community Conservation Strategy for Ausable Bayfield Watersheds***
- 7:10 p.m.** Review map – what should be included?  
(e.g., Watersheds? Municipalities? Communities? Typography?)
- 7:15 p.m.** Review text of inside-front page  
(What is a conservation strategy? How will we measure success?  
Local, watershed-based conservation, History and Mandate)
- 7:20 p.m.** Review last panel  
(How can you make a difference? How is the community involved?  
Summary, Conservation Strategy Development Team)
- 7:25 p.m.** Review front page – Title, photo
- 7:30 p.m.** Review potential tag lines for ABCA  
(Creating Awareness, Taking Action; Working with you to create awareness and action; Healthier Watersheds for Healthier Communities)
- 7:40 p.m.** Review graphics for Watershed Community – circle, water drops, ripple
- 7:55 p.m.** Review text underneath circle
- 8 p.m.** Review separation of items into Educate, Evaluate, Monitor, Research, Act
- 8:05 p.m.** Review Educate items
- 8:15 p.m.** Review Evaluate items
- 8:20 p.m.** Review Monitor items
- 8:30 p.m.** Review Research items
- 8:35 p.m.** Review Act items
- 8:50 p.m.** **Next Steps:**  
▪ Should document be sent to graphic designer?  
▪ How many more meetings are required?
- 8:45 p.m.** Selecting date(s) of upcoming meetings  
▪ Review preferred dates so far from Doodle survey (September 7 or 8, October 5 or 6, November 9 or 17)
- 8:50 p.m.** Closing remarks and evaluation

**NEXT MEETING**

Date of next meeting to be determined at the August 17 meeting.  
Dates favoured by the group are September 7 or 8 and, if needed, October 5 or 6, November 9 or 17

**9 p.m. ADJOURNMENT**

## Resources for You:

### Draft notes from last meeting:

<http://www.abca.on.ca/downloads/Conservation-Strategy-Notes-Draft-July-20-2011.pdf>

### To join meeting by telephone:

1-877-727-8553, Participant Code 489942755

### To join meeting by computer:

<https://abmv-water.webex.com/abmv-water/j.php?ED=178969197&UID=1233745752&PW=NZTAwMzZiYjI4&RT=NCMxMQ%3D%3D>

• **Password:** dRa8fT

### Your team's website:

<http://www.abca.on.ca/page.php?page=strategy>

### Your team's Wiki site:

<http://conservationstrategy.wikispaces.com/>

### Map of ABCA location:

[http://www.abca.on.ca/downloads/ABCA\\_Office\\_Map.pdf](http://www.abca.on.ca/downloads/ABCA_Office_Map.pdf)

### ABCA Newsletter:

**Sign up at:** <http://eepurl.com/czP0I>

**Latest issue at:** <http://eepurl.com/eFEqo>

### Find out about ABCA events, programs, services through Facebook Page:

**Page Name:** Ausable Bayfield Conservation Authority

**Address:** <http://www.facebook.com/pages/Ausable-Bayfield-Conservation-Authority/163006113762184>

### Discuss ABCA events, programs, services through Facebook Group:

**Group Name:** Ausable Bayfield Conservation

**Address:** [www.facebook.com/home.php?sk=group\\_147851911954254&ap=1](http://www.facebook.com/home.php?sk=group_147851911954254&ap=1)

### Find out about ABCA events, programs, services through Twitter:

**Name:** Ausable Bayfield, LandWaterNews

**Address:** <http://twitter.com/LandWaterNews>

### Find out ABCA events, programs, services through YouTube:

**Channel Name:** TheAusable (Ausable Bayfield Conservation: TheAusable's Channel)

**Address:** <http://www.youtube.com/user/TheAusable>

### Survey about meeting dates:

<http://doodle.com/z2vgpw4rgzqt6ze7>