Ausable Bayfield Conservation Strategy Development Team
– *Tenth Meeting* Wednesday, July 20, 2011, 7 p.m.
Ausable Bayfield Conservation Authority (ABCA) Administration Centre, Board Room
71108 Morrison Line, RR 3 Exeter Morrison Dam Conservation Area
519-235-2610 • 1-888-286-2610
Telephone Conference Information: Phone 1-877-727-8553, Participant Code 489942755#
Web Conference Information: https://abmv-water.webex.com/abmv-
water/j.php?ED=176331747&UID=1226855277&PW=NMGI0NzdiNWVh&RT=NCMxMQ%3D%3D

Proposed Agenda – DRAFT *– Subject to change*

7 p.m.   Review of notes from previous meeting.
                         -   Corrections? Does it accurately reflect discussion?

7:05 p.m.   Actions arising from last meeting and adoption of agenda

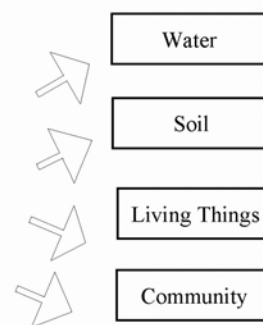**7:10 p.m.**   Break out into small groups (of three or four people each).
Each group gets a 'branch' of the Aim/Healthy Watersheds tree.
With the aid of flip chart and post-it notes answer 'How?' and 'What' and 'Why?'
Using decision-making tree from previous meeting, and priorities from work to date (2011 and 1993 groups), and answer 'how,' 'what' and 'why' to:

-   Healthy Watersheds>Healthy Water
-   Healthy Watersheds>Healthy Soil
-   Healthy Watersheds>Healthy Community (Also: Motivating People, Homes, Businesses, Farms, etc.)
-   Healthy Watersheds>Other Living Things

Ask *What?*

-   What do you want to improve?
-   What is process to achieve outcome?
-   What changes will be needed to achieve it?
-   What tasks are assigned?
-   What are the parts of a complete plan?
-   What alternatives are there?
-   What is missing?

Ask *How?*

-   How do we get to the next level?
-   How are we going to protect water quality?

Ask *Why?*

-   Why is this needed?

7:50 p.m.   Share small group results with larger group

8:20 p.m.   Review revised materials
- Discussion document
    The Path Forward (draft), Six-page fold-out
    Y/Our Community Conservation Strategy for Ausable Bayfield Watersheds
    Creating/Building Awareness and Action
    Improved Health for Watersheds and People
- Revised logo
- Printing cost estimates:
    Six-page brochure:
    - 500 copies: $1,100
    - 1,000 copies: $1,245
    Eight-page brochure (saddle-stitch):
    - 500 copies: $780

8:45 p.m.   Selecting date(s) of upcoming meetings
- Review preferred dates so far from Doodle survey
    (September 7 or 8, October 5 or 6, November 9 or 17).

8:50 p.m.   Closing remarks, evaluation and next steps

NEXT MEETING
Based on the Doodle survey of members' schedules, the next meetings will be Wednesday, August 17th at 7 p.m. to be held in the ABCA board room.

ADJOURNMENT

Resources for You:

Draft notes from last meeting:
http://www.abca.on.ca/downloads/June_15_2011_(2).pdf

To join meeting by telephone:
1-877-727-8553, Participant Code 489942755

To join meeting by computer:
https://abmv-water.webex.com/abmv-
water/j.php?ED=176331747&UID=1226855277&PW=NMGI0NzdiNWVh&RT=NCMxMQ%3D%3D

Survey about meeting dates:
http://doodle.com/z2vgpw4rgzqt6ze7

Your team's website:
http://www.abca.on.ca/page.php?page=strategy

Your team's Wiki site:
http://conservationstrategy.wikispaces.com/

Map of ABCA location:
http://www.abca.on.ca/downloads/ABCA_Office_Map.pdf

ABCA Newsletter:
Sign up at: http://eepurl.com/czP0I
Latest issue at: http://eepurl.com/eFEqo

Find out about ABCA events, programs, services through Facebook Page:
Page Name: Ausable Bayfield Conservation Authority
Address: http://www.facebook.com/pages/Ausable-Bayfield-Conservation-Authority/163006113762184

Discuss ABCA events, programs, services through Facebook Group:
Group Name: Ausable Bayfield Conservation
Address: www.facebook.com/home.php?sk=group_147851911954254&ap=1

Find out about ABCA events, programs, services through Twitter:
Name: Ausable Bayfield, LandWaterNews
Address: http://twitter.com/LandWaterNews

Find out ABCA events, programs, services through You Tube:
Channel Name: TheAusable (Ausable Bayfield Conservation: TheAusable's Channel)
Address: http://www.youtube.com/user/TheAusable