

Ausable Bayfield Conservation Strategy Development Team
– Eighth Meeting

Wednesday, May 18, 2011, 7 p.m.

Ausable Bayfield Conservation Authority (ABCA) Administration Centre, Board Room
71108 Morrison Line, RR 3 Exeter Morrison Dam Conservation Area
519-235-2610 • 1-888-286-2610

Telephone Conference Information: Phone 1-877-727-8553, Participant Code 489942755#

Web Conference Information: <https://abmv-water.webex.com/abmv-water/j.php?ED=173869767&UID=1220132682&PW=NYTNkMzkzNTI2&RT=NCMxMQ%3D%3D>

Proposed Agenda – DRAFT – Subject to change

- 7 p.m. Review of notes from previous meeting.
- Corrections? Does it accurately reflect discussion?
- 7:05 p.m. Actions arising from last meeting
- 7:10 p.m. Review, discuss other conservation strategy document(s) in break-out groups
- 7:20 p.m. Discuss structure of Ausable Bayfield Conservation Strategy Document (small groups)
- Review revised table of contents based on feedback from last meeting
- Discuss major points that should be included in document
(Goals? Priorities? Actions? Monitoring Tools? Issues? Themes?)
- 7:45 p.m. Begin writing of document
- 8:15 p.m. Complete Review of Revised Vision, Mission (time permitting: motto, logo)
- Based on feedback to date
- 8:30 p.m. Complete discussion in break-out groups of ABCA proposed social media use (outside of Conservation Strategy) for purposes of communicating with public about ABCA events, programs (as proposed by social media policy):
1) Social Networking (Facebook and Twitter through simultaneous postings by staff),
2) You Tube

In Favour	Opposed	Need More Information /Needs More Discussion
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- 8:45 p.m. Selecting date(s) of upcoming meetings
- 8:50 p.m. Closing remarks, evaluation and next steps

Upcoming Dates of Meetings:

Wednesday, June 15, 7 p.m.

RESOURCES:

To join meeting by telephone:

1-877-727-8553, Participant Code 489942755

To join meeting by computer:

<https://abmv-water.webex.com/abmv-water/j.php?ED=173869767&UID=1220132682&PW=NYTNkMzkzNTI2&RT=NCMxMQ%3D%3D>

Answer survey of your opinion of priorities:

<http://www.surveymonkey.com/s/StrategyIssuesPriorities>

Draft notes from last meeting:

http://www.abca.on.ca/downloads/Conservation_Strategy_Notes_DRAFT_April_20_2011.pdf

Follow-up to Watershed Report Card presentation from Mari Veliz:

http://www.abca.on.ca/downloads/Conservation_Strategy_Watershed_Report_Followup.pdf

Conservation Strategy Input on Proposed Online Social Media Tools for ABCA:

http://www.abca.on.ca/downloads/Social_Media_Tools_Adoption_DRAFT.pdf

ABCA Online Social Media Policy:

http://www.abca.on.ca/downloads/ABCA_Online_Social_Media_Policy_2010.pdf

Survey about meeting dates:

<http://doodle.com/z2vgpw4rgzqt6ze7>

Survey about online social media:

<http://www.surveymonkey.com/s/NPDN5B8>

Strategic Plan from Essex Region Conservation Authority:

http://www.abca.on.ca/downloads/Strategic_Plan_2011_Essex_Region_CA.pdf

Your team's Wiki site:

<http://conservationstrategy.wikispaces.com/>

Map of ABCA location

http://www.abca.on.ca/downloads/ABCA_Office_Map.pdf

Conservation Strategy for Ausable Bayfield Watersheds

Table of Contents *Draft for Meeting Eight*

Estimated size of document

- 20 pages – Short and concise, with white space
- Plus four-page pull-out Executive Summary

Letter from Chair of Board of Directors of Ausable Bayfield Conservation Authority (ABCA)

Executive Summary (four pages)

History (one page)

- Results from 1993 Conservation Strategy – Implementation
- Short but informative history section
- History of watershed protection – effective for education

Introduction

- How the community could participate in the implementation of the project

Purpose of Conservation Strategy: Map of Watershed

- Process used to create Conservation Strategy
- Use of document/Audience – Member Municipalities, ABCA Directors, Staff, Funding Bodies (also Public)

Name: Ausable Bayfield Conservation Authority ABCA/Ausable Bayfield Conservation

Logo: A-B-C > Blue for water, leaf for trees, waves

Motto: Building Better Environmental Conscience

Watershed Vision

Our vision is one of clean and useable watersheds
Where human needs
And the needs of the natural environment
Are balanced
To ensure quality of life
And biological diversity
Today and in the future

Watershed Mission

Our mission is to provide leadership
And management
In cooperation with the community
To maintain
And enhance
The watershed resources
Now and in the future

Goals: (Do we need to set goals? How many?)

- Protect Life and Property
- Create Healthier Watersheds
- Three goals of sustainability - social, environmental, economic improvements
- Other

Actions:

- Plant trees
- Create and enhance wetlands
- Other

Environmental Scan (influences out of our control?)

- - How issues we don't control could impact our strategy re: issues

Our Conservation Priorities (?) Issues (?) Themes (?)		
<i>Ausable Bayfield Conservation Authority should create healthier watersheds by focusing on conservation priorities. These are the priorities we have identified:</i>		
Land Wetlands – Creation Wetland Management Soil Erosion Shoreline Hardening Restoration of Natural Areas damaged by erosion Forest Cover	Water Water Quality Water Quantity	Species Biodiversity Native Species Threatened Species/Species at Risk
Monitoring Measuring Climate Climate Change	Conservation Lands Natural Areas Establishment of Conservation Areas Public Access to Natural Areas Trail Development	Education Conservation Education – Adults Conservation Education – Youth Education – Conservation Areas
Natural Environment Stormwater Management on a regional basis Sustainable Resource Management	Planning – Regulations Planning – Community Watershed Planning	Stewardship Best Management Practices
Question: Identify main themes/categories and group? Or not. Detail priorities?		

Our Monitoring Tools:

- Create baseline (how?)
- Watershed Report Cards
- Forest cover
- Water Quality Indicators
- Water Quality and Quantity Monitoring
- Barriers and Benefits Research
- Best Management Practices Implementation (e.g., Crops and Creeks Huron/Watershed-Based Best Management Evaluation WBBE)
- Tracking improvements by ... ?
- Length of performance indicators: X years

Development Team Members:

- Names of those who have attended X number of meetings

Photos

- Images (shot list?) – Have photos that are thematically linked to the content on the page
- Before and after photos
- Use of pictures and GPS would be helpful to monitor progress in a specific site over a period of time
- Also include photometric observation some documentation on a scheduled interval that allows everyone to see the progress
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Information**Use of maps****Bibliography**

- Have live links (e.g., to information, links, You Tube)
- Bibliography could include live links + You Tube examples plus funding sources