### **Ausable Bayfield Conservation Strategy Development Team**

- Ninth Meeting Wednesday, June 15, 2011, 7 p.m.

Ausable Bayfield Conservation Authority (ABCA) Administration Centre, Board Room 71108 Morrison Line, RR 3 Exeter Morrison Dam Conservation Area 519-235-2610 ◆ 1-888-286-2610

**Telephone Conference Information:** Phone 1-877-727-8553, Participant Code 489942755# **Web Conference Information:** https://abmv-water.webex.com/abmv-water/j.php?ED=173869767&UID=1220132682&PW=NYTNkMzkzNTI2&RT=NCMxMQ%3D%3D

**Proposed Agenda – DRAFT** – Subject to change

7 p.m. Review of notes from previous meeting.

Corrections? Does it accurately reflect discussion?

7:05 p.m. Actions arising from last meeting and adoption of agenda

7:10 p.m. A decision-making tree as planning, management tool – Team member Jim Handyside

- Develop strategy details as a team
- Move from broad, general strategic goals to specific actions, outcomes
- A way to involve everyone
- See the strategy's components and logic
- What do you want to improve? (Aim?) What is outcome?
- What are themes of your improvement aim?
- What is process to achieve outcome?
- What changes will be needed to achieve it?
- Developing a plan to answer how, what and why
- What tasks are assigned?
- What are the parts of a complete plan?
- What alternatives are there?
- How do we get to the next level?
- 7:30 p.m. Review strategy so far Draft document based on discussion to date and review of other strategies
  - Strategic conservation priorities, issues, goals, and themes so far
  - Mandate
  - Outcomes
  - Monitoring
  - Our mission is to protect, improve, conserve and restore the watershed in partnership with the community.
  - Our vision is one of healthy watersheds where our needs, and the needs of the natural environment, are in balance.
  - Possible titles: To Protect, Improve, Conserve and Restore; The Balance;
    The Path Ahead: A Strong Plan to Protection, Improve, Conserve and
    Restore Our Ausable Bayfield Watersheds; The Road Ahead; A Healthier
    Watershed, Moving Forward in Balance, Progress, ... other?
- 8:45 p.m. Selecting date(s) of upcoming meetings
  - Preferred dates so far from Doodle survey (July 20 or 14, August 17 or 3, September 7 or 8, October 5 or 6, November 9, or 17).
- 8:50 p.m. Closing remarks, evaluation and next steps

# **Resources for You:**

# **Draft notes from last meeting:**

http://www.abca.on.ca/downloads/Conservation Strategy Notes May 18 DRAFT.pdf

# To join meeting by telephone:

1-877-727-8553, Participant Code 489942755

## To join meeting by computer:

https://abmv-water.webex.com/abmv-water/j.php?ED=9488488&UID=66742093&PW=NOGU2NGI1ZDI0&RT=NCMxMQ%3D%3D

## Survey about meeting dates:

http://doodle.com/z2vgpw4rgzqt6ze7

#### Your team's website:

http://www.abca.on.ca/page.php?page=strategy

#### Your team's Wiki site:

http://conservationstrategy.wikispaces.com/

# **Map of ABCA location**

http://www.abca.on.ca/downloads/ABCA\_Office Map.pdf

# Social Media:

# Find out about ABCA events, programs, services through Facebook Page

**Page Name:** Ausable Bayfield Conservation Authority

Address: http://www.facebook.com/pages/Ausable-Bayfield-Conservation-

Authority/163006113762184

# Discuss ABCA events, programs, services through Facebook Group

**Group Name:** Ausable Bayfield Conservation

Address: www.facebook.com/home.php?sk=group 147851911954254&ap=1

# Find out about ABCA events, programs, services through Twitter

Name: Ausable Bayfield, LandWaterNews

Address: http://twitter.com/LandWaterNews

# Find out ABCA events, programs, services through You Tube

**Channel Name:** The Ausable (Ausable Bayfield Conservation: The Ausable's Channel)

**Address:** http://www.youtube.com/user/TheAusable